



IMPLEMENTATION BROCHURE

Flooring operations, controlled plot by plot.

FloorLayr is a flooring operations platform for businesses that need tighter control over builders, sites, plots, fitting contractors, mobile evidence, claims, callbacks, stock custody and site verification.

Office control

Mobile field workflow

Plot-level audit trail

WHAT FLOORLAYR IS

A control layer for flooring work, not another generic project board.

Flooring operations have a distinctive shape: builders, sites, plots, fitting contractors, delegated fitters, product packages, diary pressure, material handovers, evidence, site sign-off, callbacks and claims. Most teams manage this with a mix of spreadsheets, WhatsApp, phone calls, paper notes and memory.

FloorLayr brings those moving parts into one joined-up workflow. The office can see the operational picture, contractors can see the work they need to action, fitters can use a focused mobile view, and the plot record becomes the place where evidence, issues and decisions are kept.

Simple proposition

One controlled record for every flooring plot, from allocation to completion, evidence and follow-up.

55

configured plot records

90

sample work items

Mobile

FC and fitter field views

Tailored

configured company rollout

THE ADMIN REALITY

Flooring companies lose time where information changes hands.

Scattered job truth

Plot details, fitting dates, product notes, changes and site instructions are often split across spreadsheets, messages, paper and individual knowledge.

Evidence detached from the plot

Photos may exist, but not always against the correct visit, work item, fitter, claim or callback. That weakens the business when questions arise later.

Callback accountability

When a callback appears, teams need to know whether the issue was fitting, material, builder damage, not ready, customer damage or another cause.

Too much chasing

The office spends time asking for updates that should already be visible: has the fitter attended, is evidence uploaded, is there an issue, is it ready to close?

Material custody ambiguity

Teams need a simple confirmation that materials were loaded, missing or partly loaded, with optional deeper stock integration configured only where the company needs it.

Commercial friction

Rates, job sheets, claims, not-ready visits and callback charges need cleaner context before they become disputes.

HOW IT WORKS

One operational thread from site setup to completion record.

01

Set up builders, sites and plots

Create builder and site records, import plots, attach site contacts and build the structure of work before it reaches the field.

02

Allocate the fitting work

Assign jobs to the fitting contractor, schedule diary dates and keep office-level notes visible in the plot record.

03

Send the right view to the field

FCs and delegated fitters receive a scoped mobile workflow for the work they need to see, not the whole back office.

04

Capture evidence and exceptions

Photos, notes, custody checks, issues, claims and not-ready events are captured close to the job and tied to the plot.

05

Verify, review and close

Completion can move through site verification, CFC review, callback handling and closure with the context preserved.

BUILT AROUND HANDOVERS

Each role sees the information that matters to them.

CFC / office control

- Manage builders, sites, plots, contractors and diary pressure.
- Track attention items, evidence, claims, callbacks and site verification.
- Reduce update chasing by giving the field a structured way to respond.

Fitting contractor

- See company jobs, diary, builder/site context and job-sheet direction.
- Manage delegated fitter access and frontline updates.
- Keep claims and evidence connected to the work they relate to.

Fitter / delegate

- Receive only the mobile tasks they need to action.
- Open plot documents, upload evidence and report issues from site.
- Use simple job actions rather than back-office screens.

Builder / site manager

- Verify completion or reject with context.
- Reduce ambiguity around what was done, when and by whom.
- Keep site sign-off linked to the plot history.

CAPABILITY MAP

FloorLayr is designed as a connected operating system for the flooring workflow.

Dashboard

Daily operational picture, status visibility and attention prompts.

Builders and sites

Builder records, site contacts, plot imports and setup notes.

Plots

Single plot record with work items, visits, documents, history and status.

Mobile app flow

FC/FCD scoped field workflow for jobs, actions, documents and updates.

Evidence

Photo and note uploads connected to the visit or work item.

Claims and callbacks

Structured record for not-ready, callback, charge and issue events.

Stock custody

Loaded, missing or part-loaded confirmations without claiming inventory decrementing.

Messages and notifications

Informal team communication kept separate from formal evidence.

Rates and job sheets

Early commercial layer for fitting rates, job lines and future payment logic.

CUSTODIAN TRACKER

The record matters as much as the task.

In flooring operations, the difficult questions often arrive after the work has moved on: who attended, what was fitted, what was missing, who reported the issue, was evidence uploaded, did site verify it, and what changed afterwards?

FloorLayr's direction is to create a practical custody trail around the job. That includes material custody confirmations, evidence capture, messages kept separate from formal proof, and a plot history that makes later review easier.

Evidence custody

Photos and notes should be easy to capture and hard to lose. The value is not only the upload, but the link to the correct plot, visit and person.

Stock custody

The current model confirms custody status only: loaded, missing or part-loaded. It does not pretend to be a full stock system until that is deliberately built.

Decision custody

Verification, callback decisions and claim handling need a clear trail so the business can see why a job moved to the next status.

WHAT PRODUCTION WOULD REQUIRE

The platform is configured around your operating structure.

Background databases

Companies, users, builders, sites, plots, visits, work items, documents, evidence, claims, callbacks, messages, notifications, rates, audit events and permissions.

Frontline processes

Mobile job acceptance, evidence standards, custody status, completion rules, issue reporting, site verification and contractor delegation.

Security and access

Role-based permissions, company boundaries, delegated fitter access, audit history, data retention and secure document handling.

App distribution

Play Store and App Store registration, release process, device testing, update handling, production hosting and support workflow.

Important positioning

FloorLayr is ready for tailored implementation. Deployment is planned around each company's branding, roles, data structure, mobile workflow, reporting needs and CFC-level features.

WHY COMPANIES USE IT

The strongest value is operational control where flooring teams already lose time.

CORE MESSAGE

Plot-by-plot control for flooring jobs, with mobile evidence, contractor workflow, job-sheet visibility and issue traceability.

Questions for implementation planning

- Which part of your workflow causes the most lost time today?
- Which contractors and fitters need mobile access from day one?
- Which evidence, claim, diary, stock custody or job-sheet rules are company-specific?
- Which reports should office control and CFC managers see first?
- What branding, terminology and user roles should be configured?
- What needs to be included in the first company rollout?



NEXT STEP

Use the walkthrough to shape your company rollout.

FloorLayr is ready to be configured for flooring companies that want stronger plot control, mobile field visibility, evidence discipline, claims context, callback accountability and cleaner handovers between office, contractor, fitter and site.

Walkthrough format

30 minutes: website overview, platform walkthrough, workflow mapping, company configuration needs and rollout planning.

What to listen for

The phrases "we do that manually", "that causes arguments", "that would save calls", and "our fitters would/would not use this".